

Prize Indemnity Insurance

Prize Indemnity Insurance allows an event organizer or sponsor to offer a risk-free large prize at a fraction of the prize value. It can be used as a way to attract a crowd, create a buzz, and make the event exciting and unique.

An insured promotion enables the promoter or sponsor to accurately budget for the cost of the prize and protect the company's balance sheet from any unnecessary liability.

Some types of insured promotions include:

- Match & Win
- Collect & Win
- Weather Promotions
- Online Promotions
- Sweepstakes with a "Kicker"
- Scratch & Win
- Games of skill including:
 - hole-in-one
 - basketball shots
 - hockey slot shots
 - football tosses
 - etc.

For more information, please visit your Marsh CampusConnexions website or call 866-838-9536.

We also offer two other related products:

- **Over Redemption Insurance** covers redemption on promotions that exceed a pre-determined limit. An example would be on a scratch & win game where more consumers redeem their prize than anticipated.
- **Game of Chance surety bonds** which are required in the states of New York and Florida. Register your sweepstakes in a fast, competitive manner with expert advice.

