

Start saving today!

U.S. Associates:

Log on: smartsavings.motivano.com
 Username: "luxottica"
 Password: "Marketplace1"
 Create your unique Username and Password

Canada Associates:

Log on: smartsavings.motivano.com
 Username: "luxotticacan"
 Password: "Marketplace1"
 Create your unique Username and Password

BLU savings features:

- Available 24/7
- Get quick access to your personal favorite BLU savings merchants by saving links in your own "My Favorite Merchants" tab
- Always find the Most Popular Deals, Hottest Deals and New Offers highlighted on the BLU savings homepage
- Direct links to merchants' online stores for easy shopping
- Request a local merchant to be added to BLU savings* -- just select the "Request Your Favorite Local Merchant" button on the BLU savings homepage
- Easy to search & navigate by merchant or item category
- Questions? Call the "SmartShopper" live agent help desk – 1-888-657-3757

*BLU savings will make best effort to negotiate all requests, but cannot guarantee that every request can be added to the site.



2010 Associate Discount Programs



NOTE:
 Some stores may also require your Luxottica Associate ID number.

Tendering Instructions

eyeNET Instructions:
 Prescription Eyewear / Sunwear 50% - 550061
 Plano Sunwear & Accessories 30% - 551267
 Contact Lenses* & Eye Care Solutions 20% - 551192

Target Optical:
 Promotional Items 10% - 551556

SUNdial Instructions:
 Choose "Yes" to Associate Sale
 Enter LUX ID#
 Enter item SKU#
 Click on "Discount/Coupon" tab
 Go to "Select Discount"
 Select applicable discount percentage

*Where OD is employed by Luxottica or Luxottica stores where contact lenses are sold on the retail floor.

Associate must present this card with a valid form of identification at time of purchase to receive discount. Associate's LUX ID # is required at Sun brands. Not valid with any other coupons, discounts, reward certificates, promotional items (except those listed on this card) or other insurance benefits. Not redeemable for store credit or cash. Not valid at Pearle Vision franchise locations. Only active Associates may participate. Expires 12/31/10.

These discounts apply only for the Associate and eligible dependents, or toward the purchase of a gift by the Associate for which the Associate receives no payment.

This program is subject to change at the Company's discretion at any time.

Associate Name: _____

Signature: _____

Savings you can (dis)count on.

As a Luxottica associate, you and your immediate family can enjoy special discounts on thousands of great products and services all year. Before you shop for just about anything, check out these Luxottica associate discount programs:

1 Luxottica Associate Discount Card

Buy new prescription and plano eyewear and sunwear for you and your immediate family at our best discounts at all our fantastic retail brands

2 NEW! BLUsavings – Luxottica's Online Discount Marketplace

Get discounts and hot deals from leading brands on goods and services such as:

Apparel & footwear	Childcare & education	Food & beverage
Automotive	Computers & electronics	Health, sports & wellness
Beauty & fragrance	Event tickets	Home & garden
Books/DVDs/games	Finance & insurance	Travel
Cell phone plans	Flowers & giftsand much more!

Luxottica Associate Discount Card

You and your immediate family receive special savings at Luxottica Retail stores! Simply show your Associate Discount Card for these great discounts:

50% off

- Prescription eyewear* / sunwear (complete or partial)
- **optomap**® Retinal Exam** at Company owned stores where **optomap**® is available
- Contact lens fitting fee and ancillary eye exam fees at EYEXAM of CA and Company owned doctors' offices

30% off

- Plano eyewear* / sunwear
- Accessories (unless otherwise noted)
- ILORI: select brands & sunglass care accessories

20% off

- Contact lenses: where OD is employed by Luxottica or Luxottica stores where contact lenses are sold on the retail floor
- Eyecare solutions & eyewear cleaning supplies
- Watches & watch accessories
- ILORI: leather travel & other accessories

10% off

- Target Optical: promotional items

* Varilux and Crizal lenses not eligible for discount

** Optomap is a registered trademark of Optos Plc. Used with permission.

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As you get ready to use your Associate Discount Card, please remember the importance of an annual eye exam and take advantage of your EyeMed \$10 Vision Exam benefit***.

***EyeMed \$10 Vision Exam benefit not valid at Optical Shop of Aspen



new! BLUsavings

smartsavings.motivano.com

LUXOTTICA'S ONLINE DISCOUNT MARKETPLACE

BLU savings* is a new Web site designed to give Luxottica associates access to significant discounts and hot deals on goods and services at over 500 leading retailers and providers nationwide and in your local area.

MEGA DEALS

- Apple Store – up to \$100 off a new MAC and printer
- Footlocker – up to 35% off basketball shoes
- Hotels.com – up to \$100 cash back
- LaQuinta hotels – Weekend deals from \$49
- Magellan's – up to 70% off travel gear
- Omaha Steaks – up to 68% off
- Restaurant.com – \$25 restaurant gift certificates for \$10
- Vistaprint – 50% off & free shipping
- Wall Street Journal – 75% off

20-25% SAVINGS

- Budget Car Rental
- Hooked on Phonics
- Fromyouflowers.com
- PhotoWorks.com

GREAT SPECIAL OFFERS

- Dell – 7% off home sale prices
- Drugstore.com – \$10 off \$50 purchase
- Golfballs.com – \$10 off
- National Pet Pharmacy – \$5 off \$40+ purchase
- NutriSystem – 3 weeks FREE food
- Sephora.com – beauty bonuses
- SonyStyle.com – save up to \$300 instantly
- Walt Disney World – buy 4 days, get 3 extra free days

*BLU is the Italian spelling of Luxottica's company color--blue. BLU savings is part of a growing number of corporate communication channels, including BLU travel, our corporate travel Web site, and BLU room, our global Intranet.

Watch the BLU savings homepage for the latest "Top 10 Deals" such as:

- 1 Best Buy**
Best Buy Weekly Specials!
- 2 Olympus**
Special Pricing
- 3 Jewel Club**
60% to 70% Off (MSRP)
- 4 Restaurant.com**
\$25 Restaurant Gift Certificates for \$10
- 5 Wirefly**
Cellular phones & service at discounted prices
- 6 Budget Truck Rental**
15% Off
- 7 CityPass**
Discounts at City Attractions
- 8 Verizon Wireless**
Save up to 50%
- 9 Platinum Vacations**
Up to \$150 Discount
- 10 Concert Tickets**
Save 10%

Note: offers and Top 10 Deals are subject to change without notice

50% off

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- **optomap**® Retinal Exam at Company owned stores where **optomap**® is available
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LUXOTTICA Associate Discount Card

LensCrafters | LensCrafters Optique | LensCrafters Optique @ Macy's | Optical Shop of Aspen | Pearle Vision
Sears Optical | Target Optical | ILORI | Sunglass Hut

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